



AFRICA'S PREFERRED PARTNER®

A WORLD OF SOLUTIONS
FOR VISUAL COMMUNICATION SUPPLIES

Who is STIXO?

Our story. Our foundation. Our commitment to customers.

Every sign maker and large format printer knows that the real cost of a job is not just ink and media, it is the hour a printer sits idle because the right vinyl is out of stock, the call from a client when a product fails on site, or the extra day added to lead times because a supplier is still waiting for stock. Stixo was built to remove these moments from the work day.

Founded in Johannesburg in 2017, Stixo has grown from a single operation as an importer, into a national distributor with branches in Johannesburg, Durban and Cape Town, serving an extensive client base across Southern Africa, with systems in place to handle local as well as export sales. The business focuses exclusively on the materials behind visual communication, supplying digital print media, signage material, sign-making tools, rigid substrates, digital textiles, sublimation paper, tissue protection paper, branding equipment as well as small format sublimation supplies to printing, signage, branding, architecture and related companies.

In a market where almost every supplier promises quality and service, Stixo has chosen a harder-to-copy path, proof. The company carries a sizeable product range, curated for the realities of local conditions and applications. Its own Taksim digital media, amongst other brands, has earned market confidence by performing consistently in the field, not just looking good on a spec sheet. Long-standing customers who have been with Stixo since its early days have effectively stress-tested the range across thousands of projects, from everyday shopfronts to high-visibility campaigns.

Stixo's team is built around recurring problems they see in the trade like stock outs, product failures and slow service amongst others. The operational focus is simple but demanding: keeping fast-moving lines in stock, making sure products do what they are supposed to do once installed, and quick responses when customers need advice or material at short notice. Decisions about new product introductions, systems and infrastructure is measured by whether it will make our customers' production days more predictable.

On the industry stage, Stixo has chosen to be visible for the same reason. As a long-time Platinum sponsor of the Sign Africa expos, and with "Best Stand of the Year" honours at almost every Sign Africa FESPA show in Johannesburg in recent years, the company has used events not just as marketing platforms but as public demonstrations of what it stands for, range-depth, professional presentation and commitment to the sector. Awards and third-party recognition matter because they are proof from outside the company, and not just claims from within it.

The goal is not to be the loudest name in the market, but it is to maintain consistency and efficiency in an industry that lives or dies on the importance of reliability, Stixo's bet is clear; let the work, the numbers and the partners it serves speak louder than any slogan.

■ SIGNAGE ■ DISPLAY ■ SUBLIMATION ■ AUTOMOTIVE



JOHANNESBURG



CAPE TOWN



DURBAN



SCAN

STIXO

STIXO



The Road Ahead...

Closer. Faster. More Capable.

Stixo was never built to stand still. As our customers' businesses grow and the Southern African visual communication market matures, the mandate for us is clear: get closer to our clients, widen the solutions we can offer them and keep making it easier to do business with us.

The next phase of Stixo's growth is about reach and depth. Geographically, we plan to expand our presence across South Africa so that more customers can access stock locally instead of waiting on inter-city shipments. Any new branch will be designed to mirror the Stixo experience our Johannesburg, Durban and Cape Town customers already know; a broad, relevant range of our products, backed by people who understand production realities.

At the same time, we are expanding our product offering in a focused way. Rather than adding lines for the sake of a bigger catalogue, we are growing our range where it gives customers real options, this being alternative price points, new applications and materials that perform better over time. Our ACM, Aluminium Composite panel range is an example of this approach and we intend to apply the same thinking as we introduce additional in-house and partner brands.

None of that is possible without people and systems that can keep pace. We are investing in our team's technical skills and industry knowledge so that advice from a Stixo salesperson is not just friendly, but valuable in production or on site. Internally, we are strengthening our procurement and stock management, tightening lead times and building more robust processes so that availability is not left to chance. The goal is to translate these behind-the-scenes improvements into proof that customers can feel in faster responses, fewer disappointments and smoother day-to-day interactions.

As Stixo grows, our focus remains the same; to create greater value for the visual communication industry by being a reliable, forward-thinking supply partner. By continuing to do our job well, production teams will spend less time worrying about materials and more time delivering the work their clients see and remember.

Probably the Best Supplier to work with in Africa!



Stixo VisCom Supplies

A division of Stixo (Pty) Ltd

www.stixo.co.za

Johannesburg

+27 11 8301838 ☎ +27 82 0526159
joburg@stixo.co.za
3 Volans Street, Crown Mines,
Johannesburg 2025, ZA

Cape Town

+27 21 5340396 ☎ +27 82 4073510
capetown@stixo.co.za
17 Bofors Circle, Epping Industria 2
Cape Town 7460, ZA

Durban

+27 31 4623067 ☎ +27 67 3684255
durban@stixo.co.za
25 Henry Pennington Road, Westmead
Durban 3610, ZA